

# LIFE PLANNING QUESTIONNAIRE



# **OUR COMMITMENT CREED**

We define success as being significant in the lives of the clients we serve and the communities in which we live.

We make a difference in the lives of our clients. We celebrate their achievements and support them in the times of challenge and adversity, helping them navigate through life's turbulent waters.

We empower our clients' dreams.

## **The Three Questions**

The Three Questions are the most important and revealing of all Life Planning exercises. It is important to answer them in order, without looking ahead to the next question. Please allow yourself the time to contemplate each question individually and write as complete an answer as you can before moving on. **Question 1** Imagine that you are financially secure and that you have all the money you need for the rest of your life. How would you live your life? Would you change anything? What would you do? Let yourself go. Don't hold back on your dreams. Will you change your life and how will you do it? **Question 2** This time you visit your doctor who tells you that you have only 5-10 years left to live. The good news is that you won't ever feel sick. The bad news is that you will have no notice of the moment of your death. What will you do in the years you have remaining? Will you change your life and how will you do it? **Question 3** This time your doctor shocks you with the news that you have only one day left to live. Notice what feelings arise as you confront your very real mortality. Reflecting on your life, on all your accomplishments as well as on all the things that will remain undone, ask yourself: What did I miss? Who did I not get to be? What did I not get to do?



# **CONFIDENTIAL PROFILE**

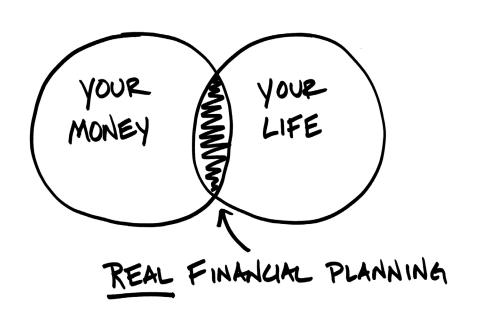
Date Completed

	Your Name	Goes By		Age	Birthdate
FAMILY INFORMATION	Spouse's Name / Significant Oth	er Goes By		Age	Birthdate
	1)	<u>Child's Name</u>		<u>Child</u>	s Date of Birth
	3)				
FAMIL	Residence Address	City		State	Zip Code
	Your Home Phone	Your Cell Phone		Your E	mail Address
	Spouse's Home Phone	Spouse's Cell Pho	ne	Spouse's	Email Address
	Referred By	Client Name or Source (e.g. C	Google, Websi	te, Social Me	dia)
N C					
CCUPATION	Your Job Title	Employer (last, if retired)	# 0	f Years	Work Phone
סככת	Spouse's Job Title	Employer (last, if retired)	# o	f Years	Work Phone
ORS	Financial Advisor's Name		Firm		
)VIS	Do you have a preference or cor Attorney's Name		Yes Firm	No	
AL AI	Do you have a preference or cor	nmitment to this advisor?	Yes	No	
PERSONAL ADVISORS	Accountant's Name  Do you have a preference or cor	nmitment to this advisor?	Firm Yes	No	

WHAT ARE YOUR GOALS AND DREAMS?
WHAT ARE YOUR MOST SIGNIFICANT FINANCIAL CONCERNS?

## PERSONAL GOAL PLANNING

How can we h	elp you? On a scale of 1 to 10 (1 being low and 10 being high) please rate the following:
	Increase my net worth by%
	Reduce my tax burden
	Pay education expenses for my children
	Financial security at retirement
	Purchase real estate
	Plan for long-term care
	Provide for my family in the event of my (or my spouse's) death
	Minimize the cost of probate and estate taxes
	Control the distribution of assets to my heirs
	Fund a charitable endeavor
If you could cl	hange 3 things about your current financial situation, what would you change?
1)	
2)	
3)	



### **OBJECTIVES AND CONCERNS**

#### **GENERAL** Yes Uncertain Are you anticipating any major lifestyle changes? (i.e., marriage, divorce, retirement, moving, education expenses, etc.) If so, what changes are you expecting? Are you comfortable with the current relationship between your Yes No Uncertain income and expenses? Is your income fixed or variable? **Fixed** Variable Uncertain Do you have a family budget? No Yes If you answered yes, do you maintain this budget? Yes No How do you track family spending? RETIREMENT PLANNING What is your desired retirement date? What minimum income will you need at retirement (in today's dollars)? Are you / your spouse contributing to an IRA? Just me Both of us No Just spouse If you answered yes, is it Traditional or Roth? Traditional Roth **Both** No Are you covered by a retirement savings plan? Just me Just spouse Both of us No 401(k) 403(b) Pension Other **Notes** Will you or your spouse be a beneficiary of a company retirement plan? Me Spouse No ASSET PROTECTION Do you have life insurance? No Uncertain Yes Do you have insurance to cover long-term care expenses? No Uncertain Yes Do you have a plan for asset protection if Medicaid coverage is needed? Yes No Uncertain **ESTATE PLANNING** Do you have current wills? Uncertain Yes No Have you established any trusts? Uncertain Yes No Are you now or do you anticipate being the beneficiary of a trust or estate? No Uncertain Yes

## **FAMILY BALANCE SHEET**

	ASSETS	LIABILITIES	
NON-RETIREMENT:		SHORT TERM:	
Checking	\$	Credit Cards \$	
Savings	\$	Personal Loans \$	
Money Market	\$	LONG TERM:	
Investment Account	: \$	Mortgage \$	
Notes Receivable (10)	U) \$		
Debts Receivable	\$	Home Equity Loan \$  Business Debt \$	
RETIREMENT:		Additional Property \$	
IRA	\$	Student Loans \$	
Roth IRA	\$	Car Loans \$	
SEP IRA	\$	OTHER:	
401(k)	\$		
403(b)	\$		
529	\$		
College Savings	\$		
Pension	\$		
Profit Sharing	\$		
BUSINESS INTEREST:	\$		
REAL ESTATE:	\$		
OTHER: (Collectibles, Je	ewelry, Art, etc.)		

## **FAMILY INCOME STATEMENT**

YOUR GRO	SS ANNUAL INCOME	SPOUSE'S GR	OSS ANNUAL INCOME	
Salary	\$	Salary	\$	
Commissions	\$	Commissions	\$	
Dividends & Interest	\$	Dividends & Interest	\$	
Investment Income	\$	Investment Income	\$	
Social Security	\$	Social Security	\$	
Disability	\$	Disability	\$	
Pension	\$	Pension	\$	
Annuity	\$	Annuity	\$	
Other	\$	Other	\$	
Total	\$	Total	\$	
MONTHLY FAMILY LIVING EVDENCES				

Fixed: (Mortgage, Car Loans, etc.)	\$
Variable: (Groceries, Utilities, Gasoline, Car Repairs, etc.)	\$
<b>Discretionary:</b> (Travel, Entertainment, Charitable/Family Gifting, etc.)	\$
Total:	\$
One-Time/Annual Expenses Total: (Insurance Premiums, Property Taxes, etc.)	\$



## **RISK TOLERANCE QUESTIONNAIRE**

The following questionnaire provides a scientific assessment of your personal financial risk tolerance.

#### **Your Financial Risk Tolerance Profile**

The results of this risk tolerance questionnaire helps us better understand you and makes recommendations that are the right 'fit' for you. We recommend that we discuss your risk tolerance profile and find out how your risk tolerance fits with your asset structure.

In the questionnaire, you are asked about your attitudes, values and experiences. There are no right or wrong answers - it is more like having your pulse or blood pressure measured.

## **How the Questionnaire Works**

The questionnaire is a series of easy to complete multiple-choice questions. Like all multiple-choice questionnaires, sometimes none of the answers will match exactly what you want to say. When that happens, choose the answer that is closest or 'best fit' to your response.

Similarly, give your 'best fit' answer for questions that ask about a situation that isn't relevant to you, or in situations where you would normally seek further information. Remember - there are no right or wrong answers.

	te answer all the questions. Choose the option that best indicates how you feel about each question. If none of ptions is exactly right for you, choose the option that is closest.
1.	Compared to others, how do you rate your willingness to take financial risks?  1. Extremely low risk taker. 2. Very low risk taker. 3. Low risk taker. 4. Average risk taker. 5. High risk taker. 6. Very high risk taker. 7. Extremely high risk taker.
2.	How easily do you adapt when things go wrong financially?  ☐ 1. Very uneasily.  ☐ 2. Somewhat uneasily.  ☐ 3. Somewhat easily.  ☐ 4. Very easily.
3.	When you think of the word "risk" in a financial context, which of the following words comes to mind first?  ☐ 1. Danger. ☐ 2. Uncertainty. ☐ 3. Opportunity. ☐ 4. Thrill.
4.	When faced with a major financial decision, are you more concerned about the possible losses or the possible gains?  ☐ 1. Always the possible losses.  ☐ 2. Usually the possible losses.  ☐ 3. Usually the possible gains.  ☐ 4. Always the possible gains.
5.	What degree of risk are you currently prepared to take with your financial decisions?  ☐ 1. Very small.  ☐ 2. Small.  ☐ 3. Medium.  ☐ 4. Large.  ☐ 5. Very large.
6.	Suppose that 5 years ago you bought stock in a highly regarded company. That same year the company experienced a severe decline in sales due to poor management. The price of the stock dropped drastically and you sold at a substantial loss.
	The company has been restructured under new management, and most experts now expect it to produce better than average returns. Given your bad past experience with this company, would you buy stock now?  1. Definitely not. 2. Probably not. 3. Not sure. 4. Probably. 5. Definitely.

7. Investments can go up and down in value and experts often say you should be prepa weather a downturn. By how much could the total value of all your investments go of you would begin to feel uncomfortable?    1. Any fall in value would make me feel uncomfortable.   2. 10%.   3. 20%.   4. 33%.   5. 50%.   6. More than 50%.  8. Most investment portfolios have a mix of investments - some of the investments ma expected returns but with high risk, some may have medium expected returns and rand some may be low-risk/low-return. (For example, stocks and real estate would be high-return whereas cash and CDs (certificates of deposit) would be low-risk/low-ret  Which mix of investments do you find most appealing? Would you prefer all low-risk, all high-risk/high-return, or somewhere in between?    Wix of Investment in Portfolio	
6. More than 50%.  8. Most investment portfolios have a mix of investments - some of the investments may expected returns but with high risk, some may have medium expected returns and rand some may be low-risk/low-return. (For example, stocks and real estate would be high-return whereas cash and CDs (certificates of deposit) would be low-risk/low-return. (For example, stocks and real estate would be high-return whereas cash and CDs (certificates of deposit) would be low-risk/low-return. (For example, stocks and real estate would be high-return whereas cash and CDs (certificates) would you prefer all low-risk. (In the short term it may even fall below the purchase price. However over the long to value of the stocks and real estate should certainly increase by more than the rate of the wolf and the value does not fall.	
expected returns but with high risk, some may have medium expected returns and rand some may be low-risk/low-return. (For example, stocks and real estate would be high-return whereas cash and CDs (certificates of deposit) would be low-risk/low-ret  Which mix of investments do you find most appealing? Would you prefer all low-risk, all high-risk/high-return, or somewhere in between?    Mix of Investment in Portfolio	
all high-risk/high-return, or somewhere in between?    Mix of Investment in Portfolio	nedium risk, high-risk/
Portfolio High Risk/Return Medium Risk/Return Low Risk/Return  1. 0% 0% 100%  2. 0% 30% 70%  3. 10% 40% 50%  4. 30% 40% 30%  5. 50% 40% 10%  6. 70% 30% 0%  7. 100%  9. With some types of investment, such as cash and CDs (certificates of deposit), the vainvestment is fixed. However inflation will cause the purchasing power of this value  With other types of investment, such as stocks and real estate, the value is not fixed. In the short term it may even fall below the purchase price. However over the long to value of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the stocks and real estate should certainly increase by more than the stocks and real estate should certainly increase by more than	low-return,
Portfolio High Risk/Return Medium Risk/Return Low Risk/Return  1. 0% 0% 100%  2. 0% 30% 70%  3. 10% 40% 50%  4. 30% 40% 30%  5. 50% 40% 10%  6. 70% 30% 0%  7. 100% 0% 0%  9. With some types of investment, such as cash and CDs (certificates of deposit), the vainvestment is fixed. However inflation will cause the purchasing power of this value  With other types of investment, such as stocks and real estate, the value is not fixed. In the short term it may even fall below the purchase price. However over the long to value of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should ce	
□ 1.       0%       0%       100%         □ 2.       0%       30%       70%         □ 3.       10%       40%       50%         □ 4.       30%       40%       30%         □ 5.       50%       40%       10%         □ 7.       100%       0%       0%         □ 7.       100%       0%       0%         9. With some types of investment, such as cash and CDs (certificates of deposit), the value investment is fixed. However inflation will cause the purchasing power of this value         With other types of investment, such as stocks and real estate, the value is not fixed. In the short term it may even fall below the purchase price. However over the long to value of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of that it retains its purchasing power?         □ 1. Much more important that the value does not fall.       □ 2. Somewhat more important that the value does not fall.	
<ul> <li>□ 2. 0% 30% 70%</li> <li>□ 3. 10% 40% 50%</li> <li>□ 4. 30% 40% 30%</li> <li>□ 5. 50% 40% 10%</li> <li>□ 6. 70% 30% 0%</li> <li>□ 7. 100% 0% 0%</li> <li>9. With some types of investment, such as cash and CDs (certificates of deposit), the value sinvestment is fixed. However inflation will cause the purchasing power of this value</li> <li>With other types of investment, such as stocks and real estate, the value is not fixed. In the short term it may even fall below the purchase price. However over the long to value of the stocks and real estate should certainly increase by more than the rate of the stocks and real estate should certainly increase by more than the rate of that it retains its purchasing power?</li> <li>□ 1. Much more important that the value does not fall.</li> <li>□ 2. Somewhat more important that the value does not fall.</li> </ul>	
<ul> <li>□ 3. 10% 40% 50%</li> <li>□ 4. 30% 40% 10%</li> <li>□ 5. 50% 40% 0%</li> <li>□ 6. 70% 30% 0%</li> <li>□ 7. 100% 0% 0%</li> <li>■ 9. With some types of investment, such as cash and CDs (certificates of deposit), the vainvestment is fixed. However inflation will cause the purchasing power of this value</li> <li>With other types of investment, such as stocks and real estate, the value is not fixed In the short term it may even fall below the purchase price. However over the long to value of the stocks and real estate should certainly increase by more than the rate of the will be stocks and real estate should certainly increase by more than the rate of that it retains its purchasing power?</li> <li>□ 1. Much more important that the value does not fall.</li> <li>□ 2. Somewhat more important that the value does not fall.</li> </ul>	
<ul> <li>□ 4. 30% 40% 30%</li> <li>□ 5. 50% 40% 10%</li> <li>□ 6. 70% 30% 0%</li> <li>□ 7. 100% 0% 0%</li> <li>9. With some types of investment, such as cash and CDs (certificates of deposit), the vainvestment is fixed. However inflation will cause the purchasing power of this value</li> <li>With other types of investment, such as stocks and real estate, the value is not fixed In the short term it may even fall below the purchase price. However over the long to value of the stocks and real estate should certainly increase by more than the rate of this in mind, which is more important to you - that the value of your investment fall or that it retains its purchasing power?</li> <li>□ 1. Much more important that the value does not fall.</li> <li>□ 2. Somewhat more important that the value does not fall.</li> </ul>	
<ul> <li>□ 5. 50% 40% 10%</li> <li>□ 6. 70% 30% 0%</li> <li>□ 7. 100% 0% 0%</li> <li>9. With some types of investment, such as cash and CDs (certificates of deposit), the vainvestment is fixed. However inflation will cause the purchasing power of this value</li> <li>With other types of investment, such as stocks and real estate, the value is not fixed In the short term it may even fall below the purchase price. However over the long to value of the stocks and real estate should certainly increase by more than the rate o</li> <li>With this in mind, which is more important to you - that the value of your investment fall or that it retains its purchasing power?</li> <li>□ 1. Much more important that the value does not fall.</li> <li>□ 2. Somewhat more important that the value does not fall.</li> </ul>	
<ul> <li>☐ 6. 70% 30% 0%</li> <li>☐ 7. 100% 0% 0%</li> <li>9. With some types of investment, such as cash and CDs (certificates of deposit), the vainvestment is fixed. However inflation will cause the purchasing power of this value.</li> <li>With other types of investment, such as stocks and real estate, the value is not fixed. In the short term it may even fall below the purchase price. However over the long to value of the stocks and real estate should certainly increase by more than the rate of the will be with this in mind, which is more important to you - that the value of your investment fall or that it retains its purchasing power?</li> <li>☐ 1. Much more important that the value does not fall.</li> <li>☐ 2. Somewhat more important that the value does not fall.</li> </ul>	
<ul> <li>7. 100% 0% 0%</li> <li>9. With some types of investment, such as cash and CDs (certificates of deposit), the vainvestment is fixed. However inflation will cause the purchasing power of this value. With other types of investment, such as stocks and real estate, the value is not fixed. In the short term it may even fall below the purchase price. However over the long to value of the stocks and real estate should certainly increase by more than the rate of this in mind, which is more important to you - that the value of your investment fall or that it retains its purchasing power?</li> <li>1. Much more important that the value does not fall.</li> <li>2. Somewhat more important that the value does not fall.</li> </ul>	
9. With some types of investment, such as cash and CDs (certificates of deposit), the value investment is fixed. However inflation will cause the purchasing power of this value. With other types of investment, such as stocks and real estate, the value is not fixed. In the short term it may even fall below the purchase price. However over the long to value of the stocks and real estate should certainly increase by more than the rate of with this in mind, which is more important to you - that the value of your investment fall or that it retains its purchasing power? <ul> <li>1. Much more important that the value does not fall.</li> <li>2. Somewhat more important that the value does not fall.</li> </ul>	
with other types of investment, such as stocks and real estate, the value is not fixed. In the short term it may even fall below the purchase price. However over the long to value of the stocks and real estate should certainly increase by more than the rate of this in mind, which is more important to you - that the value of your investment fall or that it retains its purchasing power?  1. Much more important that the value does not fall.  2. Somewhat more important that the value does not fall.	
In the short term it may even fall below the purchase price. However over the long to value of the stocks and real estate should certainly increase by more than the rate of with this in mind, which is more important to you - that the value of your investment fall or that it retains its purchasing power?  1. Much more important that the value does not fall.  2. Somewhat more important that the value does not fall.	
<ul> <li>fall or that it retains its purchasing power?</li> <li>☐ 1. Much more important that the value does not fall.</li> <li>☐ 2. Somewhat more important that the value does not fall.</li> </ul>	erm, the
$\square$ 3. Somewhat more important that the value retains its purchasing power. $\square$ 4. Much more important that the value retains its purchasing power.	:s does not
<ul> <li>Think of the average rate of return you would expect to earn on an investment portformext ten years. How does this compare with what you think you would earn if you invented in one-year CDs (certificates of deposit)?</li> <li>1. About the same rate as from CDs.</li> <li>2. About one and a half times the rate from CDs.</li> <li>3. About twice the rate from CDs.</li> <li>4. About two and a half times the rate from CDs.</li> <li>5. About three times the rate from CDs.</li> <li>6. More than three times the rate from CDs.</li> </ul>	

#### **Demographic Questionnaire**

Finally, a few questions about yourself to help us understand the pattern of Risk Tolerance in our community. Please note that this section is optional and is not part of the scoring process.

1.	I am  ☐ 1. Male. ☐ 2. Female. ☐ 3. Other.			
2.	My year of birth is 19			
3.	<ul> <li>The highest education level I attained, or</li> <li>□ 1. Did not complete high school.</li> <li>□ 2. Completed high school.</li> <li>□ 3. Trade or diploma qualification.</li> <li>□ 4. University degree or higher qualification.</li> </ul>			
4.	Having in mind income from all sources - work, investment, family and government - into which income bracket does your personal before-tax income fall?			
	☐ 1. Under \$20,000. ☐ 2. \$20,000 - \$49,999. ☐ 3. \$50,000 - \$99,999. ☐ 4. \$100,000 - \$199,999.	☐ 5. \$200,000 - \$499,999. ☐ 6. \$500,000 - \$999,999. ☐ 7. \$1,000,000 or over.		
5.	Are you married (or in a de facto relations ☐ 1. Yes. ☐ 2. No.	ship)?		
6.	If "Yes", into which income bracket does y	our <u>combined</u> before-tax income fall?		
	<ul> <li>□ 1. Under \$20,000.</li> <li>□ 2. \$20,000 - \$49,999.</li> <li>□ 3. \$50,000 - \$99,999.</li> <li>□ 4. \$100,000 - \$199,999.</li> </ul>	☐ 5. \$200,000 - \$499,999. ☐ 6. \$500,000 - \$999,999. ☐ 7. \$1,000,000 or over.		
7.	How many people in your family, beside yourself, do you fully or partially support financially?			
8.	Think of your net worth as being what you own, including your family home and other person use assets, minus what you owe. Into which bracket does the value of your net worth fall? (If are married or have a de facto partner, include only your share of jointly owned assets less yo share of what you owe jointly.)			
	<ul> <li>□ 1. Under \$10,000.</li> <li>□ 2. \$10,000 - \$24,999.</li> <li>□ 3. \$25,000 - \$49,999.</li> <li>□ 4. \$50,000 - \$99,999.</li> <li>□ 5. \$100,000 - \$199,999.</li> <li>□ 6. \$200,000 - \$499,999.</li> </ul>	☐ 7. \$500,000 - \$999,999. ☐ 8. \$1,000,000 - \$1,999,999. ☐ 9. \$2,000,000 - \$4,999,999. ☐ 10. \$5,000,000 - \$9,999,999. ☐ 11. \$10,000,000 - \$19,999,999. ☐ 12. \$20,000,000 or over.		

You may wish to review your answers before returning the questionnaire to your advisers. In order to have your Risk Tolerance report prepared, you must answer all 10 questions in the Risk Tolerance Questionnaire. Now is the best time to check for omissions and correct any mistakes. Once your answers are recorded they cannot be changed. This is done to ensure the integrity of the data. If, later, you wish to change an answer, this can only be done by entering a completely new set of answers which includes the change.



## Thank you for taking the time to complete this profile!

Pickler Wealth Advisors | 1135 Halle Park Circle, Collierville, TN 38017 | 901.316.0160 | www.picklerwealthadvisors.com Securities and advisory services offered through Commonwealth Financial Network, Member FINRA/SIPC, a Registered Investment Adviser.